RSACONFERENCE2018 San Francisco | April 16 – 20 | Moscone Center

SESSION ID:

SECURITY AND PRIVACY OF MACHINE LEARNING

Ian Goodfellow

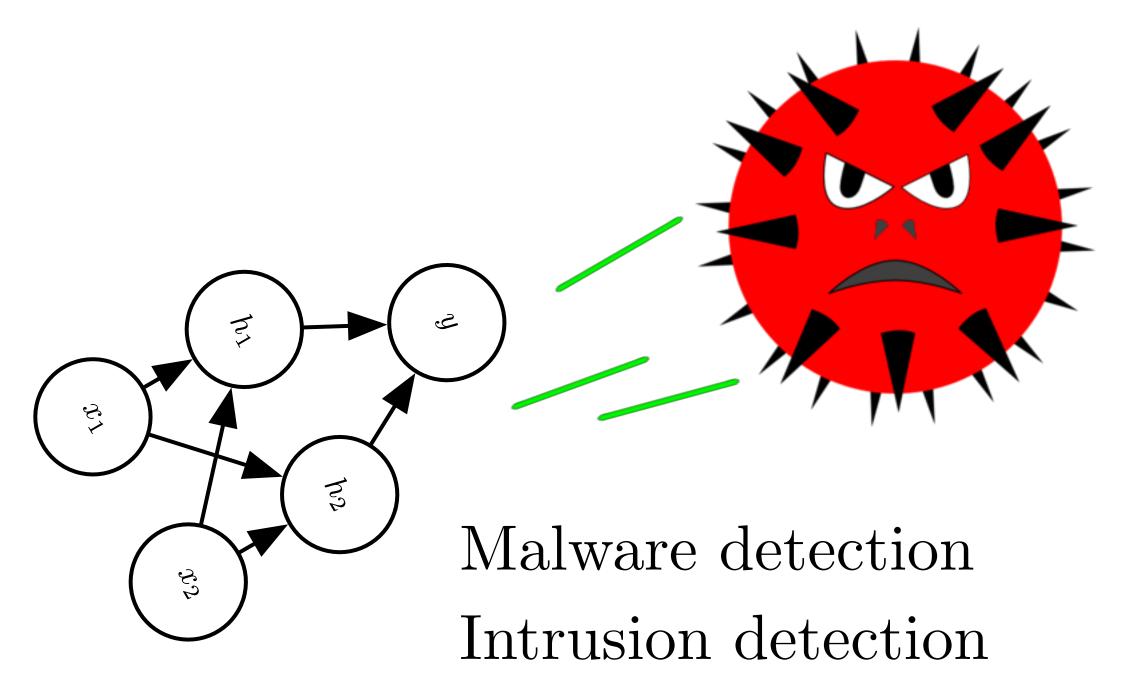
Staff Research Scientist Google Brain @goodfellow_ian





Machine Learning and Security

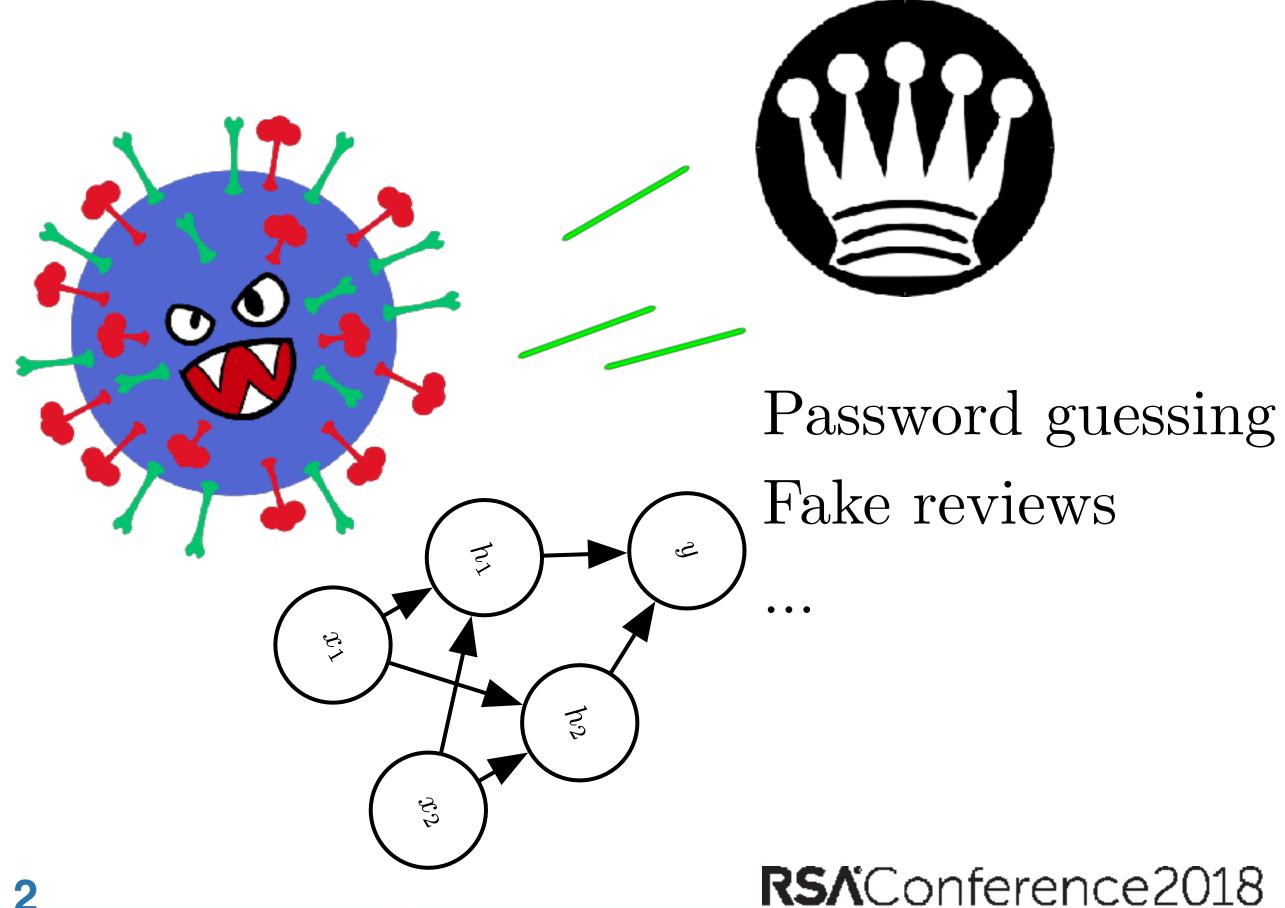
Machine Learning for Security



• • •

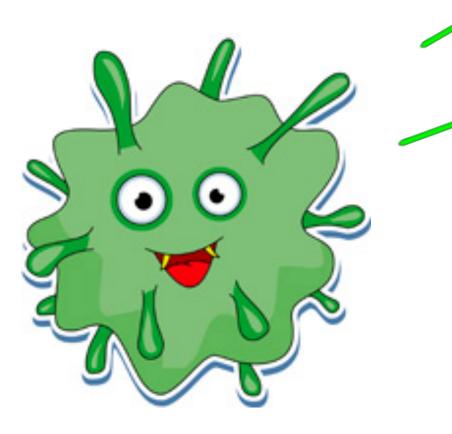


Security against Machine Learning



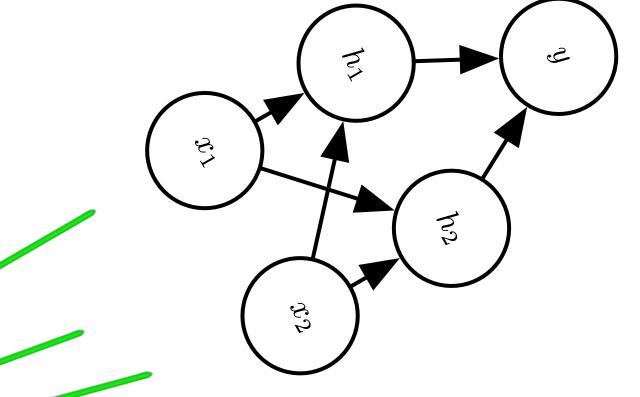


Security of Machine Learning



(Goodfellow 2018)









An overview of a field

- my own / my collaborators
- Download the slides for this link to extensive references
- inventors

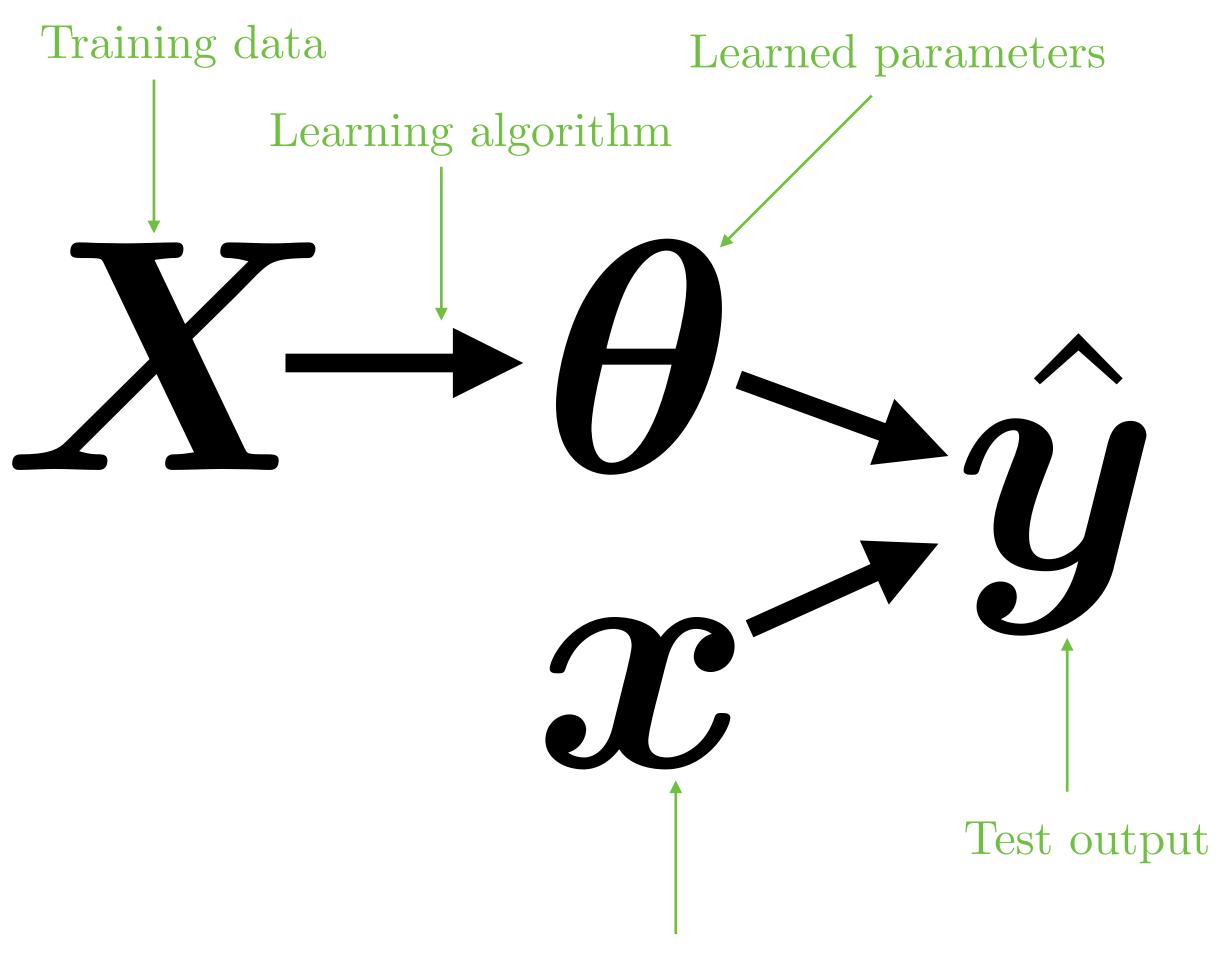
• This presentation summarizes the work of many people, not just

• The presentation focuses on the *concepts*, not the history or the





Machine Learning Pipeline



(Goodfellow 2018)

Test input



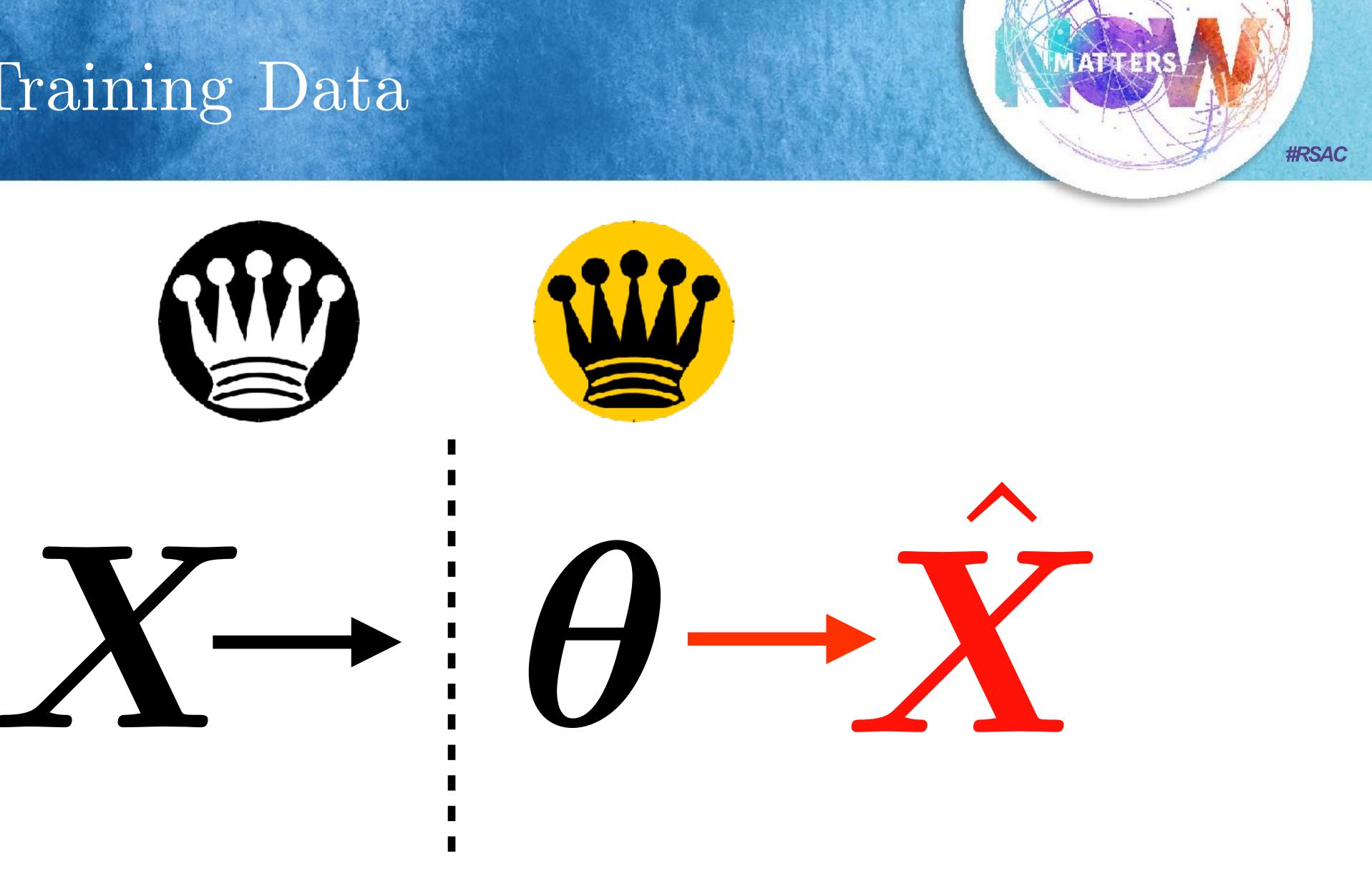
5





Privacy of Training Data

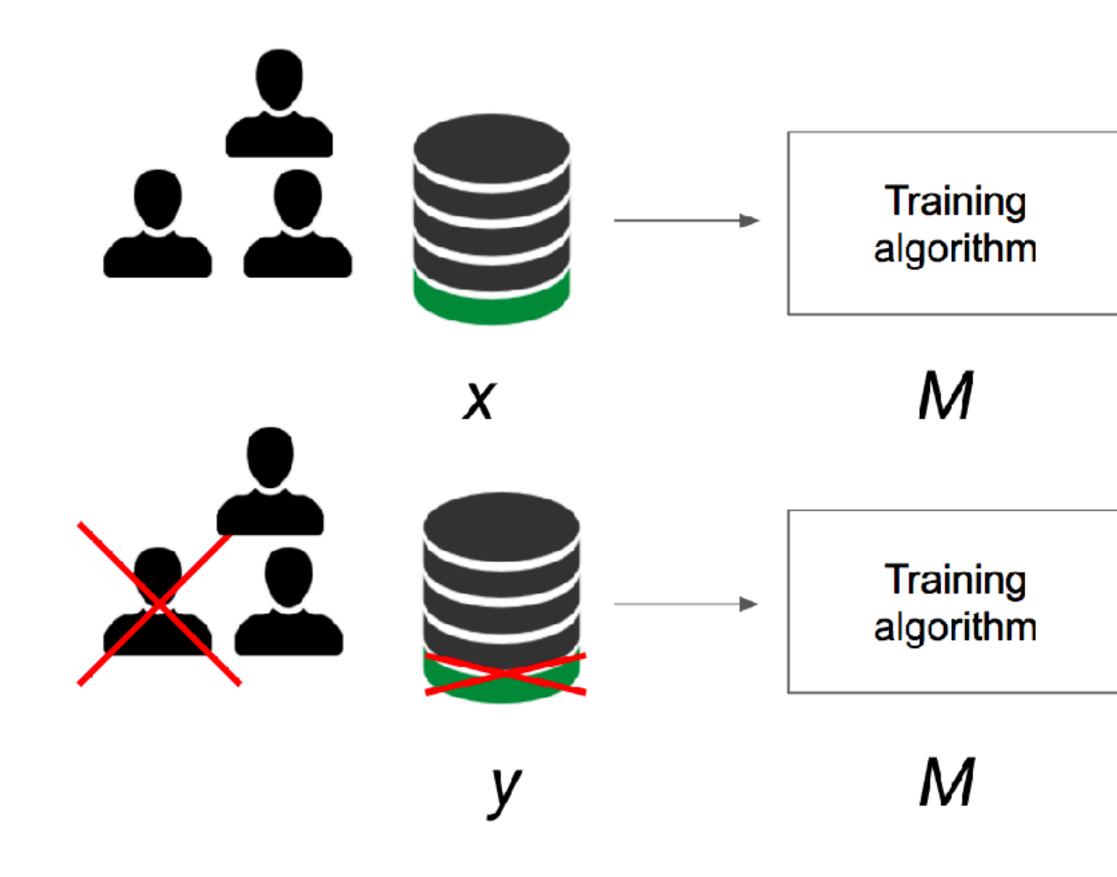




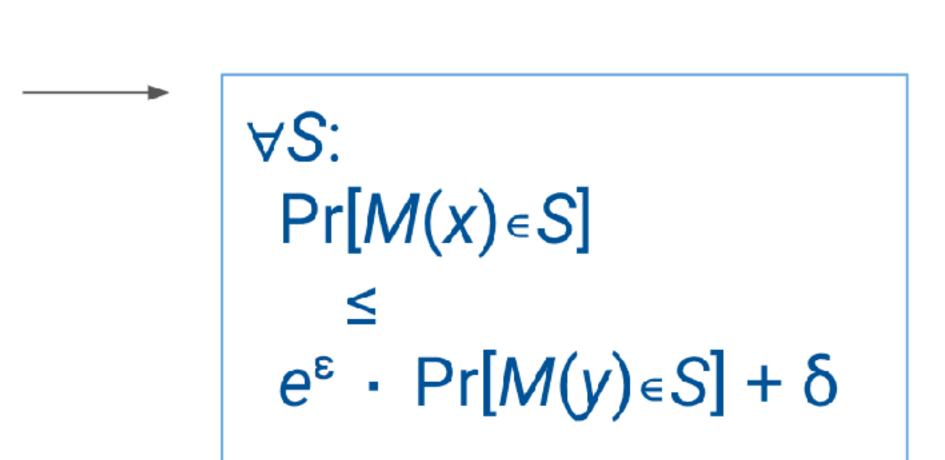
(Goodfellow 2018)



Defining (ε, δ) -Differential Privacy

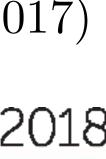


MATTERS

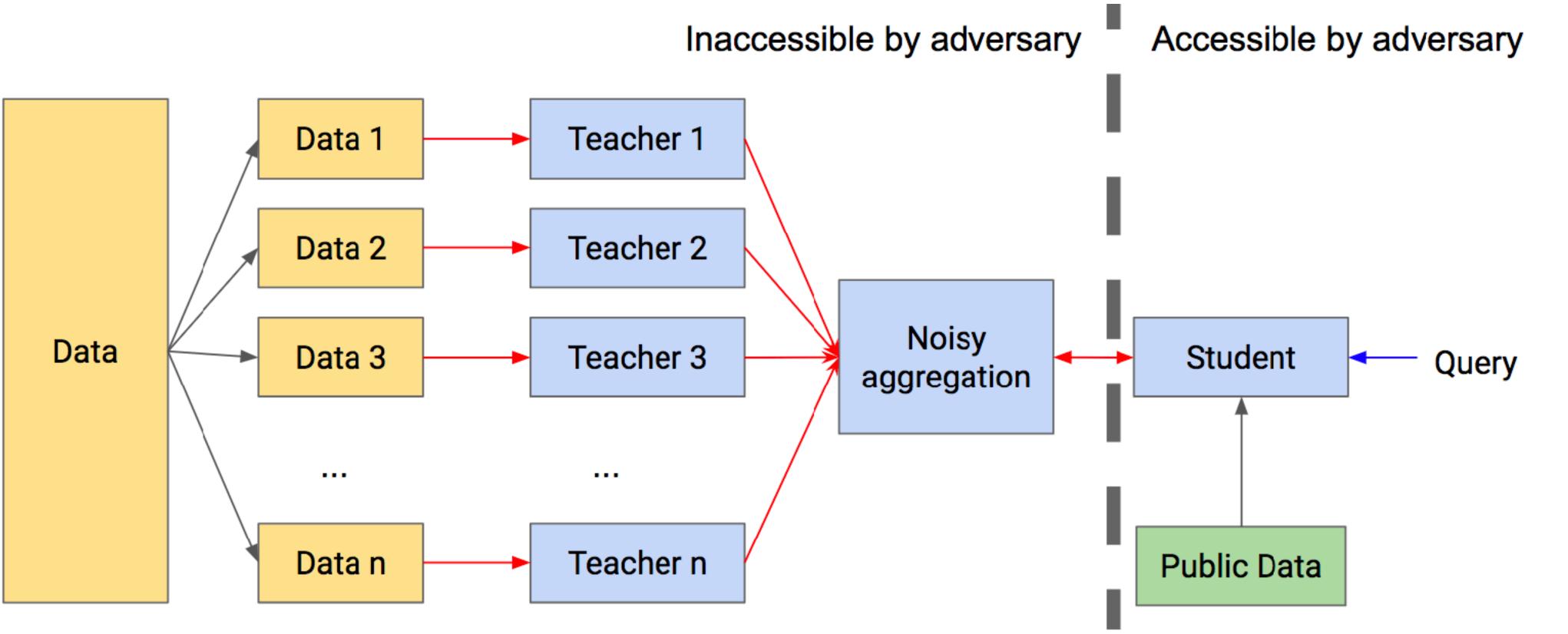


(Abadi 2017)





Private Aggregation of Teacher Ensembles



(Papernot et al 2016)

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MATTER

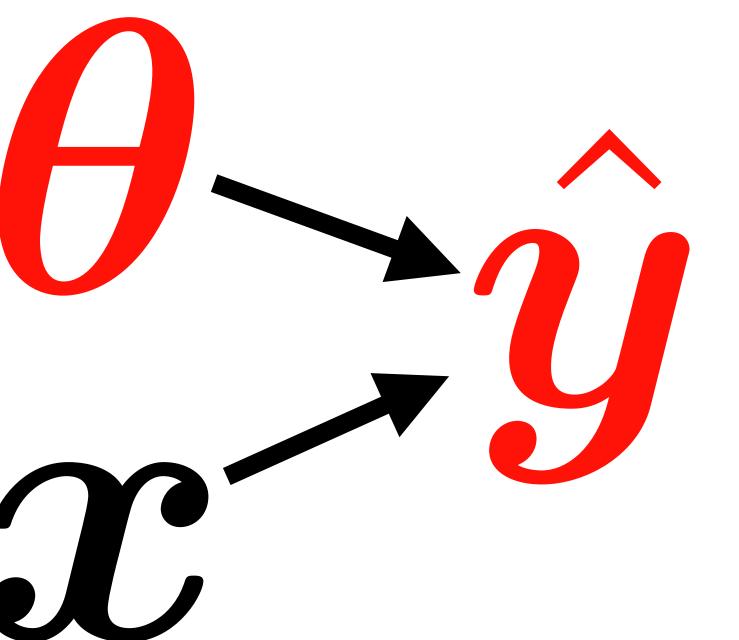




Training Set Poisoning

(Goodfellow 2018)

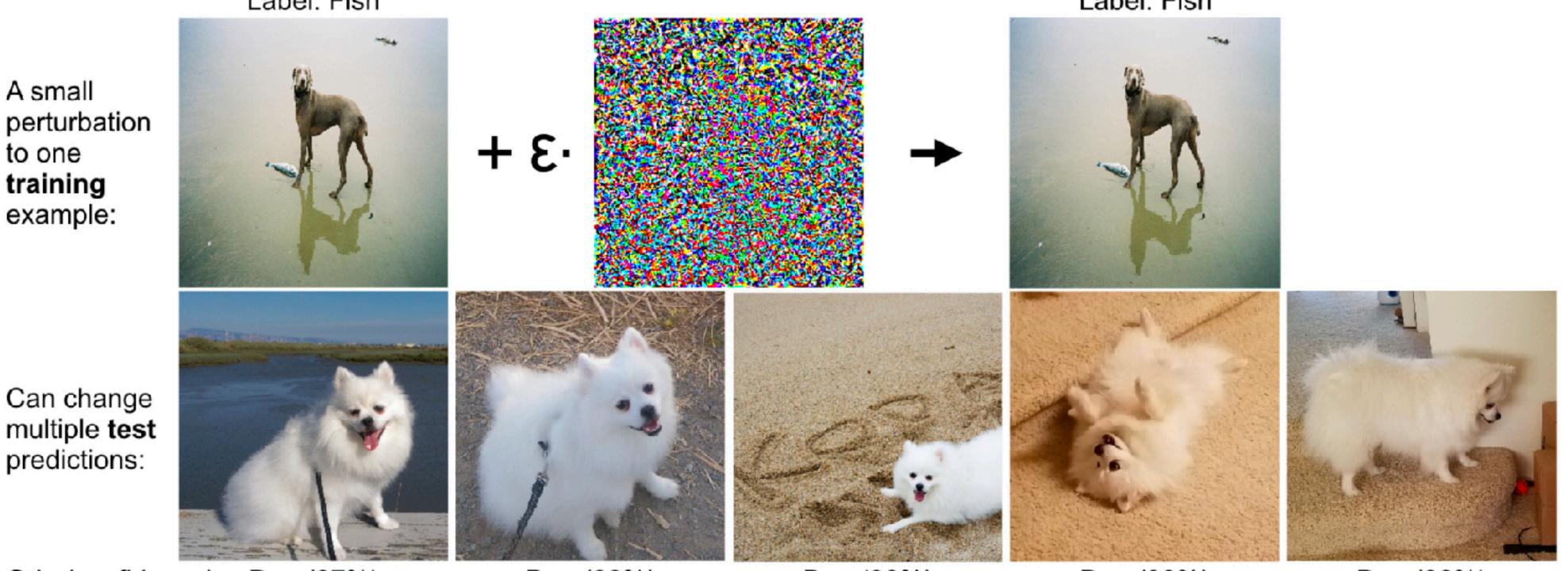








ImageNet Poisoning



Label: Fish

Can change multiple test predictions:

A small

to one

Orig (confidence): Dog (97%) New (confidence): Fish (97%)

Dog (98%) Fish (93%)

(Koh and Liang 2017)

(Goodfellow 2018)



Label: Fish

Dog (98%) Fish (87%)

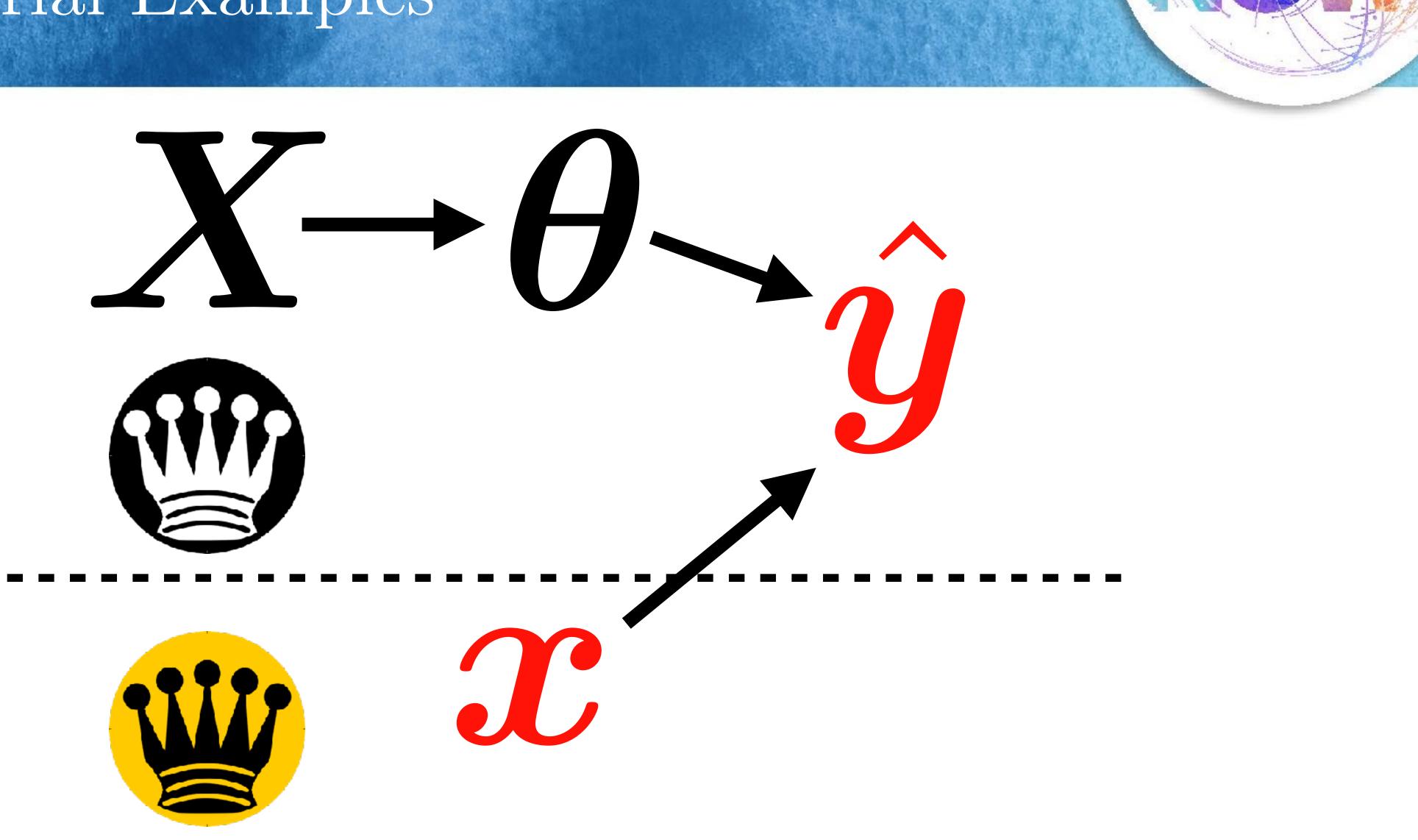
Dog (99%) Fish (63%)

Dog (98%) Fish (52%)





Adversarial Examples

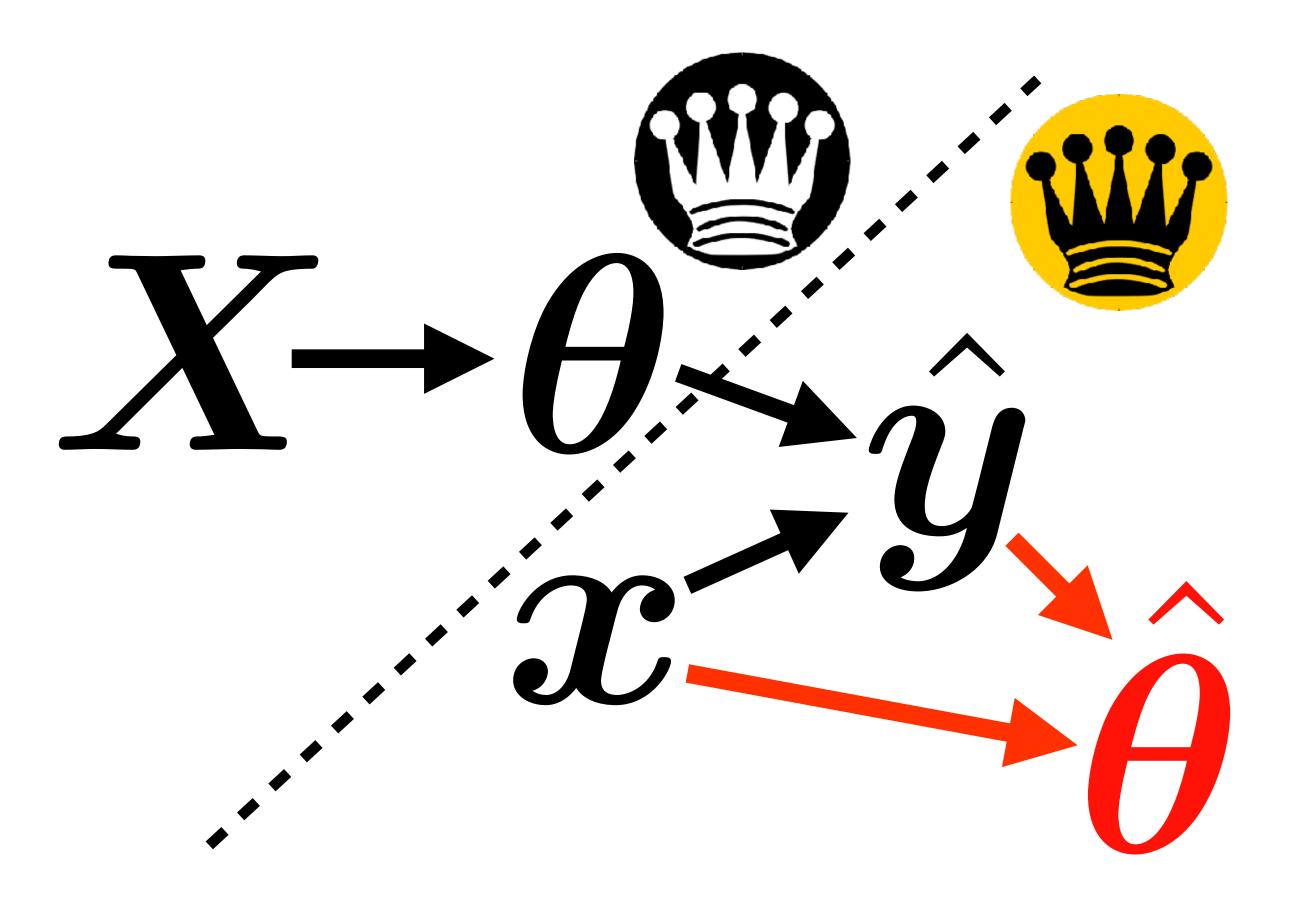


(Goodfellow 2018)





Model Theft



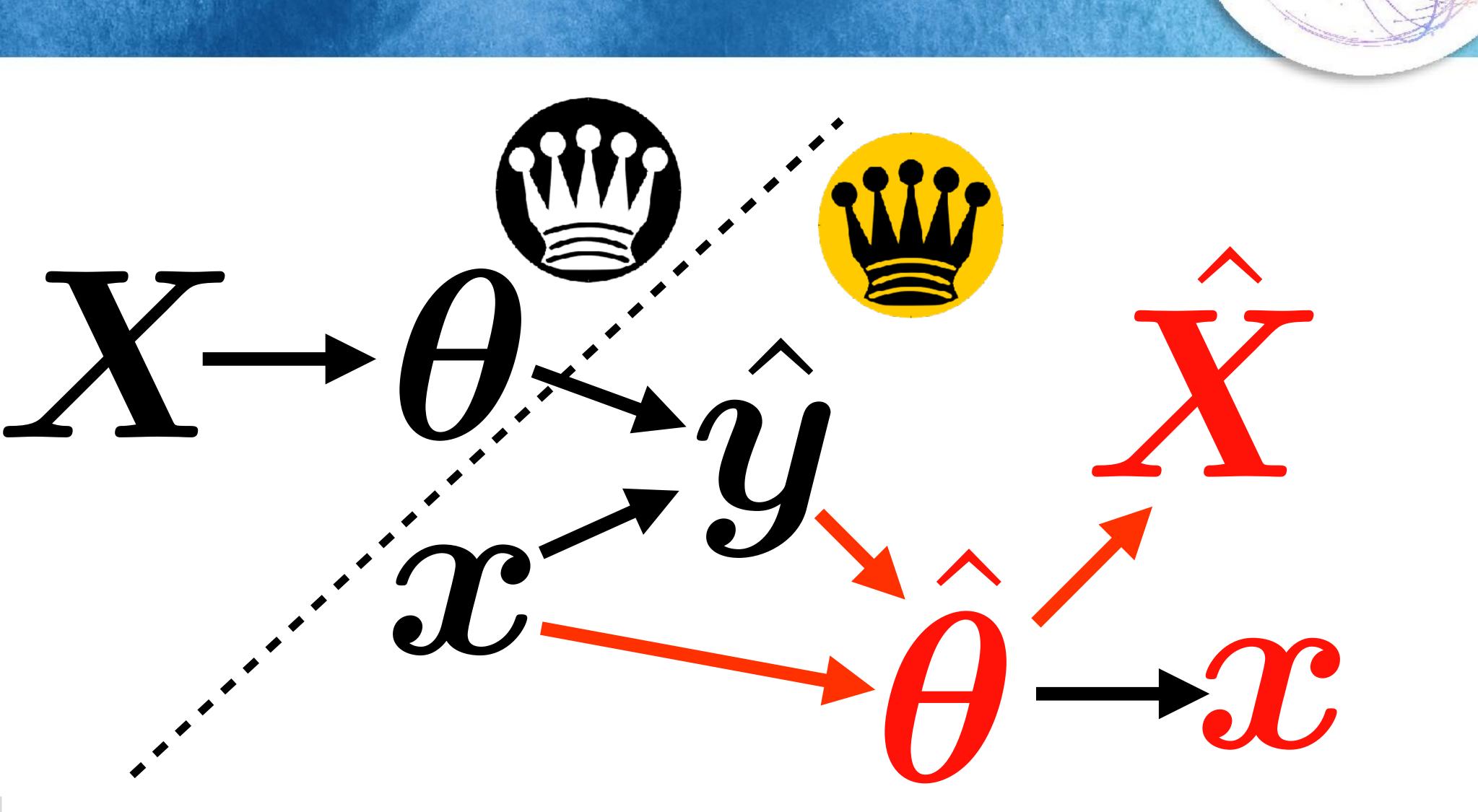
(Goodfellow 2018)







Model Theft++



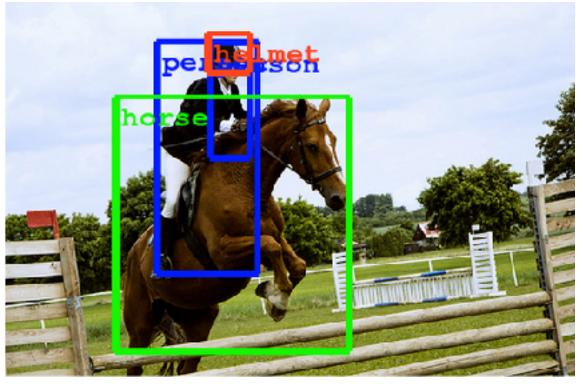
(Goodfellow 2018)





Deep Dive on Adversarial Examples

Since 2013, deep neural networks have matched human performance at...



(Szegedy et al, 2014)



(Goodfellow et al, 2013)

(Goodfellow 2018)

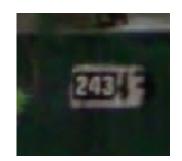
...recognizing objects and faces....



(Taigmen et al, 2013)



...solving CAPTCHAS and reading addresses...



(Goodfellow et al, 2013)

and other tasks...





Adversarial Examples



 $+.007 \times$

x

"panda" 57.7% confidence

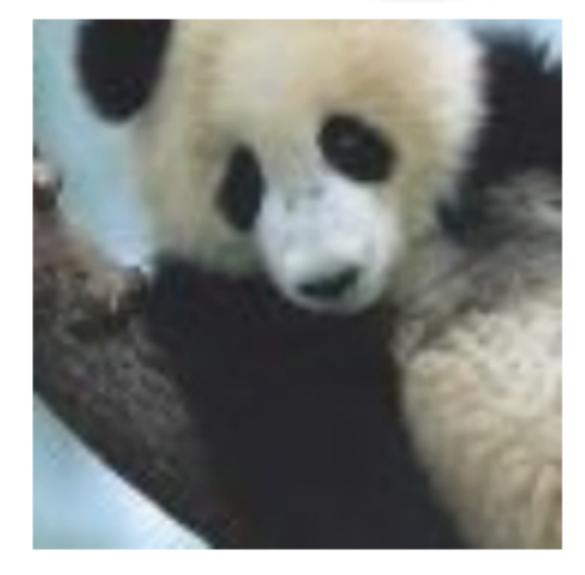
(Goodfellow 2018)





 $sign(\nabla_{\boldsymbol{x}} J(\boldsymbol{\theta}, \boldsymbol{x}, y))$

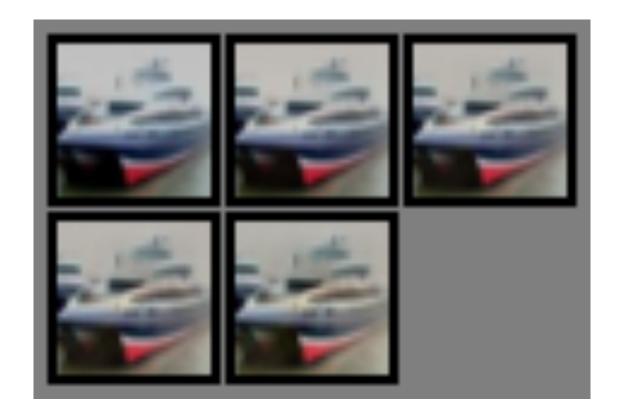
"nematode" 8.2% confidence

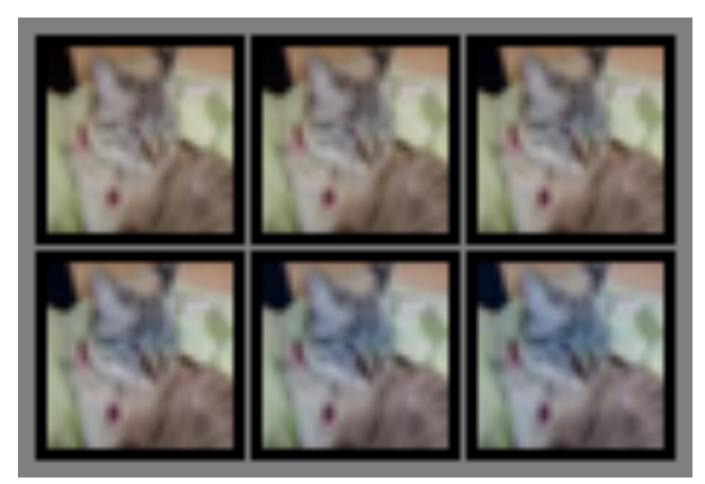


x + $\epsilon \text{sign}(\nabla_{\boldsymbol{x}} J(\boldsymbol{\theta}, \boldsymbol{x}, y))$ "gibbon" 99.3 % confidence

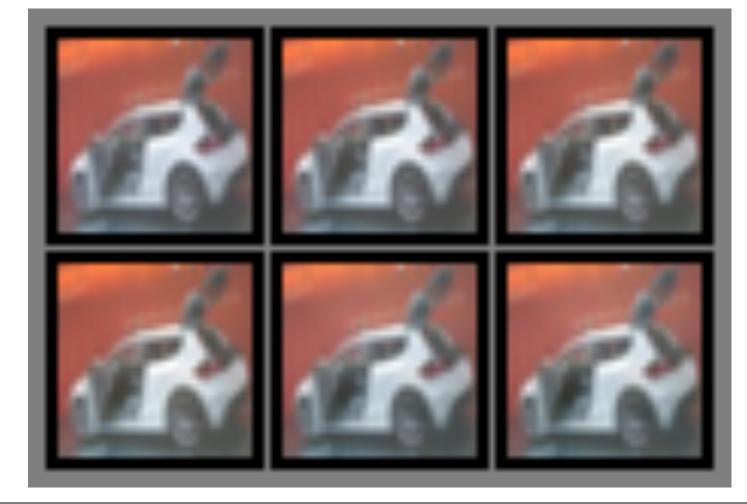


Turning objects into airplanes





(Goodfellow 2018)

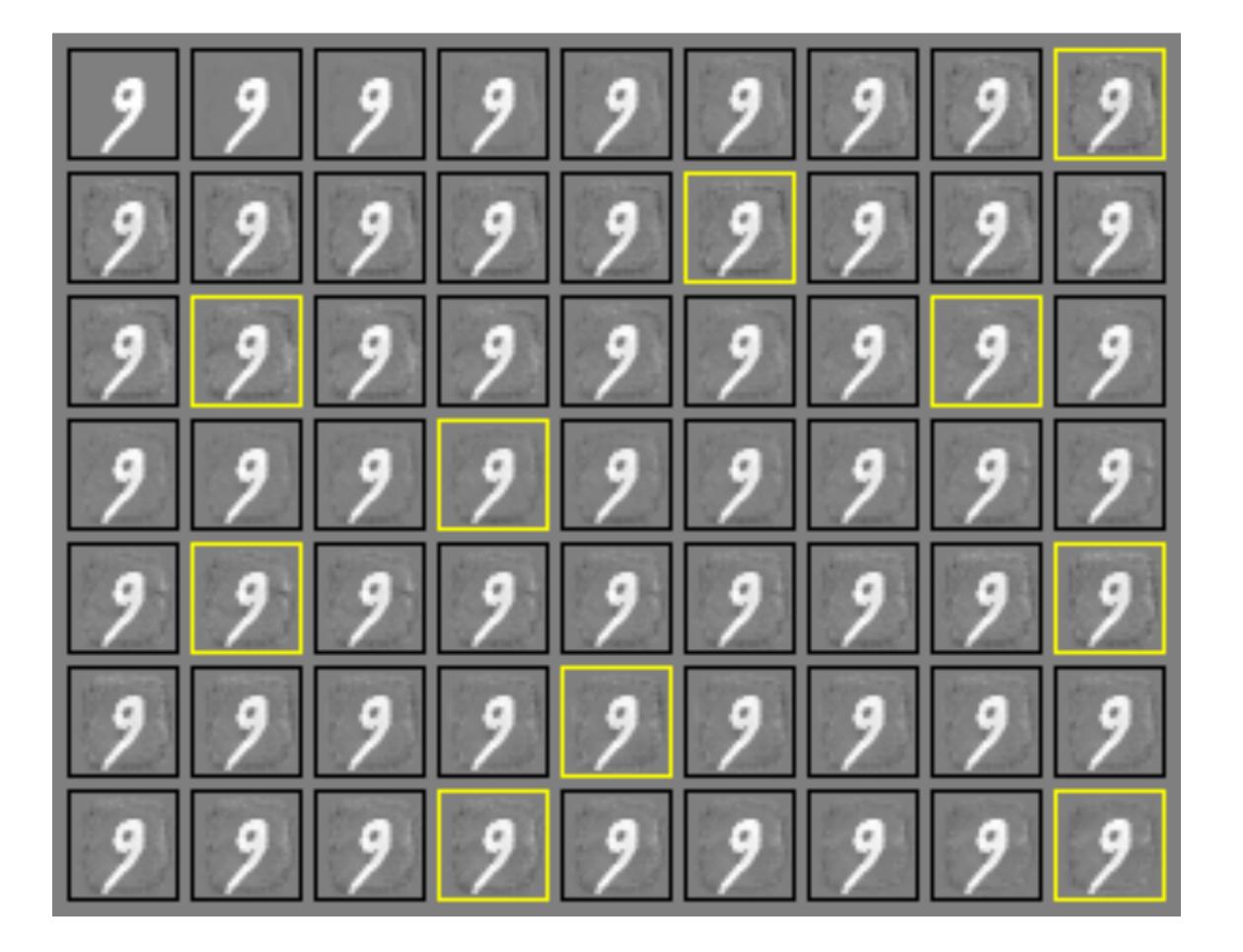








Attacking a linear model



(Goodfellow 2018)





Wrong almost everywhere

(Goodfellow 2018)

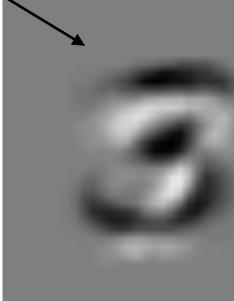






Cross-model, cross-dataset transfer





(Goodfellow 2018)











Transfer across learning algorithms

nique DND	- 38.27	23.02	64.32	79.31	8.36	20.72 -	
Learning Technique	6.31	91.64	91.43	87.42	11.29	44.14 -	
	- 2.51	36.56	100.0	80.03	5.19	15.67 -	
ce Machine D	- 0.82	12.22	8.85	89.29	3.31	5.11 -	
Source a	- 11.75	42.89	82.16	82.95	41.65	31.92 -	
	DNN LR SVM DT kNN Ens. Target Machine Learning Technique						

(Goodfellow 2018)

(Papernot 2016)



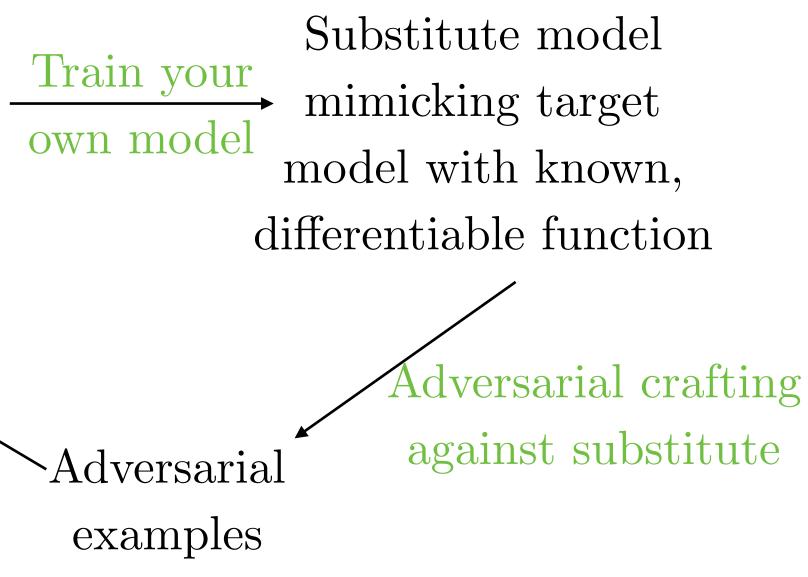


Transfer attack

Target model with unknown weights, machine learning algorithm, training set; maybe nondifferentiable

Deploy adversarial examples against the target; transferability property results in them succeeding









Enhancing Transfer with Ensembles

	RMSD	ResNet-152	ResNet-101	ResNet-50	VGG-16	GoogLeNet
-ResNet-152	17.17	0%	0%	0%	0%	0%
-ResNet-101	17.25	0%	1%	0%	0%	0%
-ResNet-50	17.25	0%	0%	2%	0%	0%
-VGG-16	17.80	0%	0%	0%	6%	0%
-GoogLeNet	17.41	0%	0%	0%	0%	5%

Table 4: Accuracy of non-targeted adversarial images generated using the optimization-based approach. The first column indicates the average RMSD of the generated adversarial images. Cell (i, j) corresponds to the accuracy of the attack generated using four models except model i (row) when evaluated over model j (column). In each row, the minus sign "-" indicates that the model of the row is not used when generating the attacks. Results of top-5 accuracy can be found in the appendix (Table 14).

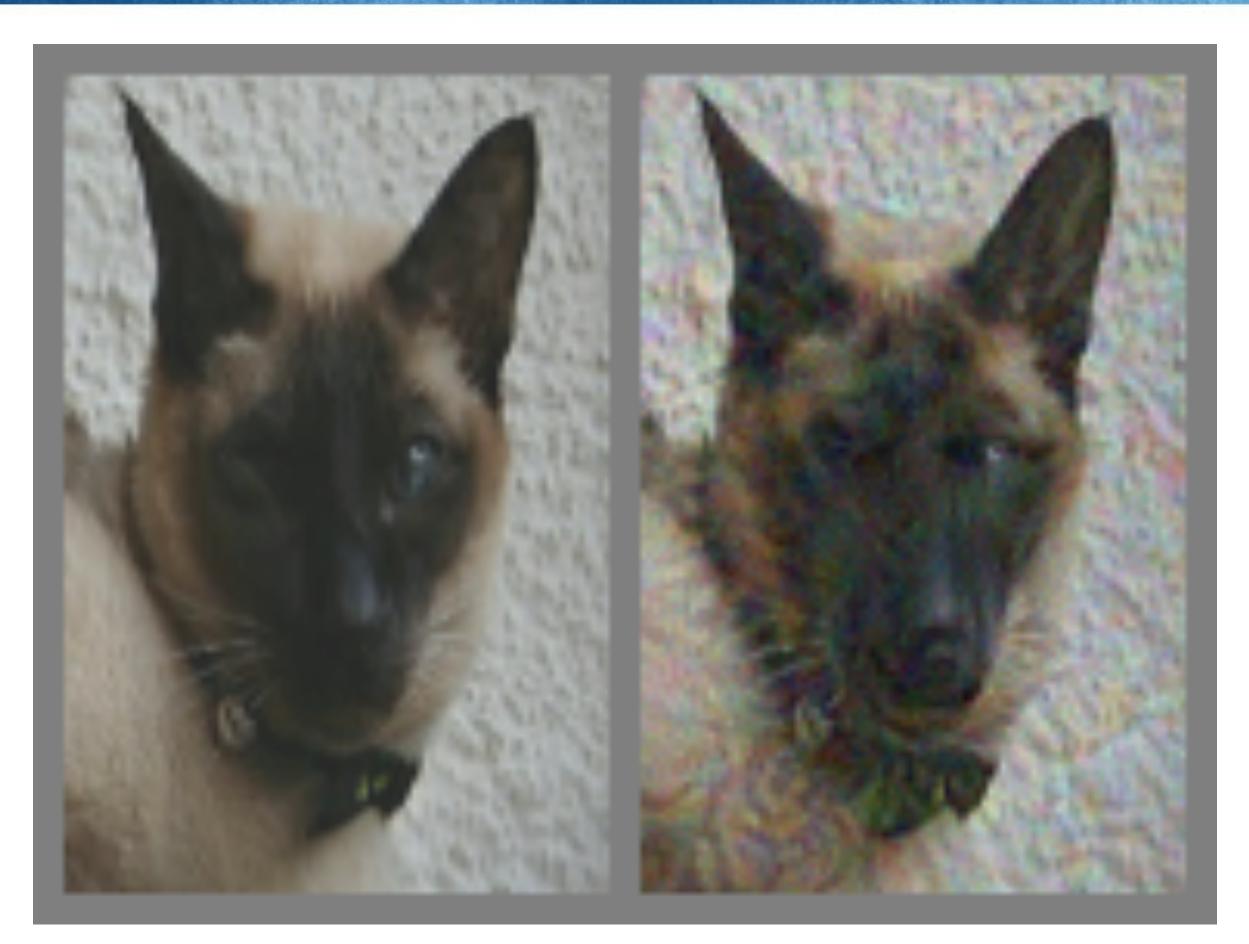
(Liu et al, 2016)

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Transfer to the Human Brain





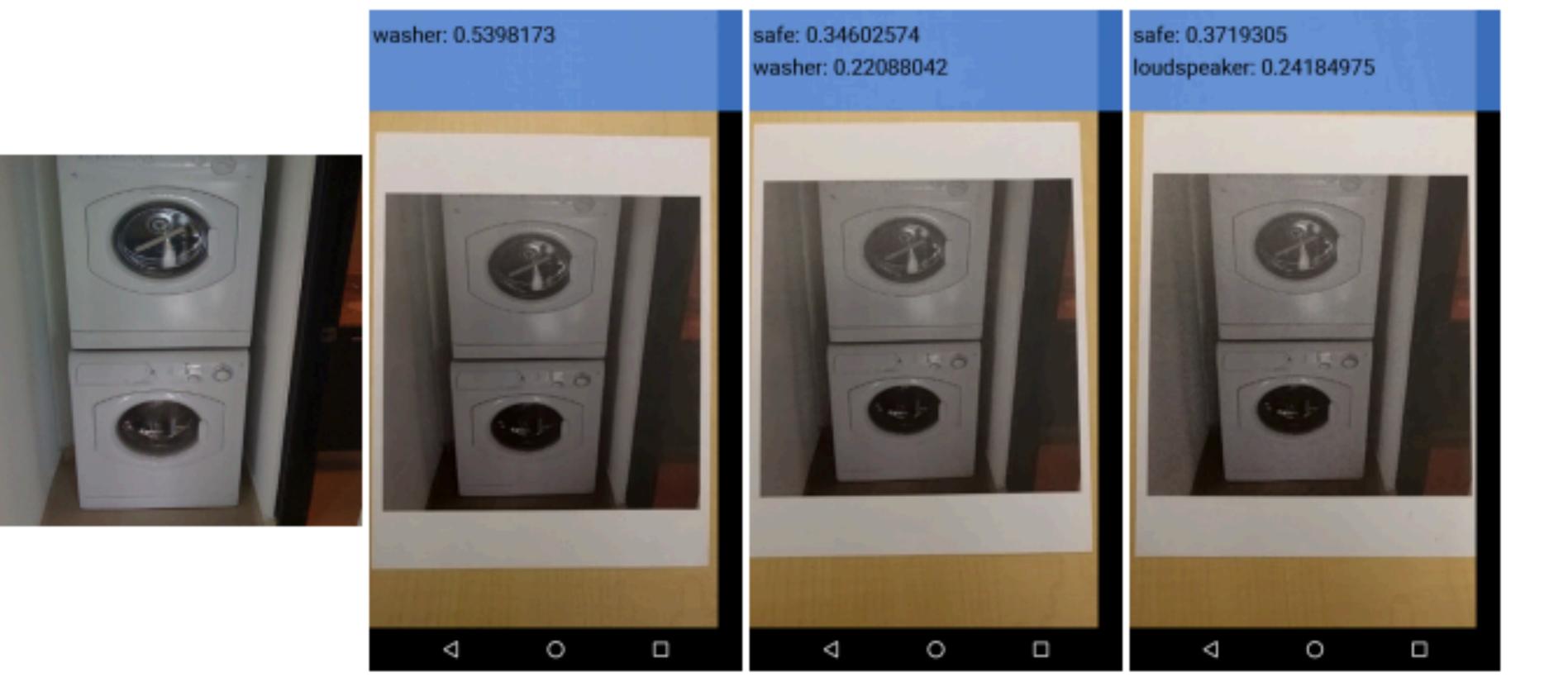
(Goodfellow 2018)

(Elsayed et al, 2018)





Transfer to the Physical World



(a) Image from dataset

(b) Clean image

(Goodfellow 2018)

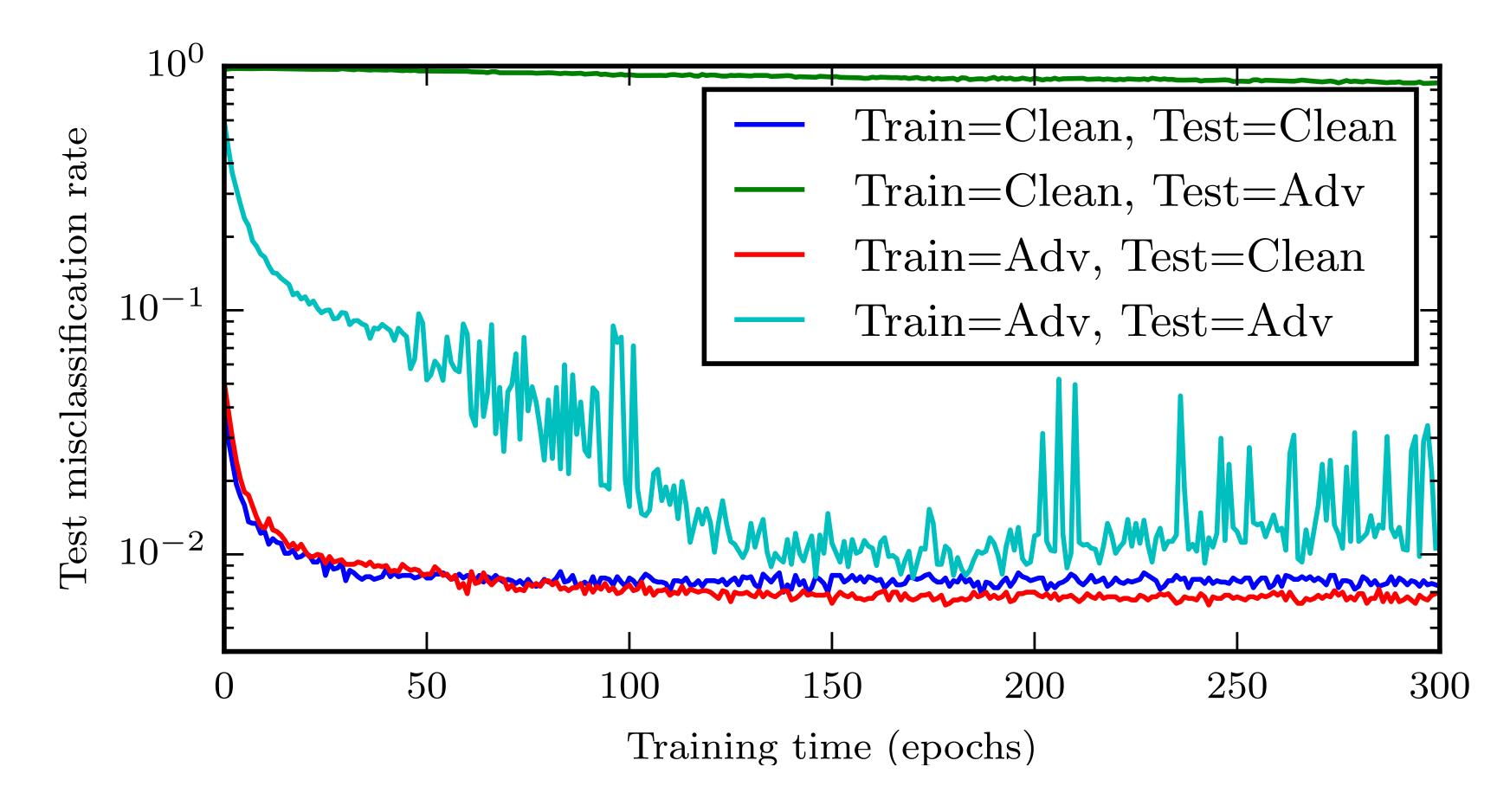
(c) Adv. image, $\epsilon = 4$ (Kurakin et al, 2016)

(d) Adv. image, $\epsilon = 8$





Adversarial Training









Adversarial Training vs Certified Defenses

• Adversarial Training:

- Train on adversarial examples
- This *minimizes a lower bound* on the true worst-case error
- medium datasets
- Certified defenses
 - Minimize an *upper bound* on true worst-case error
 - Robustness is guaranteed, but amount of robustness is small

• Achieves a high amount of (empirically tested) robustness on small to

Verification of models that weren't trained to be easy to verify is hard





Limitations of defenses

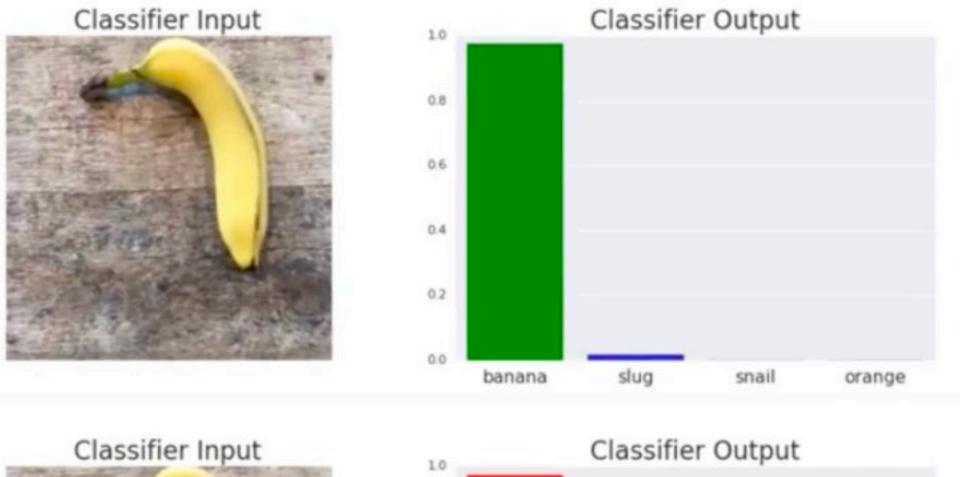
- Even certified defenses so far assume unrealistic threat model
 - Typical model: attacker can change input within some norm ball
- place sticker on table



• Real attacks will be stranger, hard to characterize ahead of time

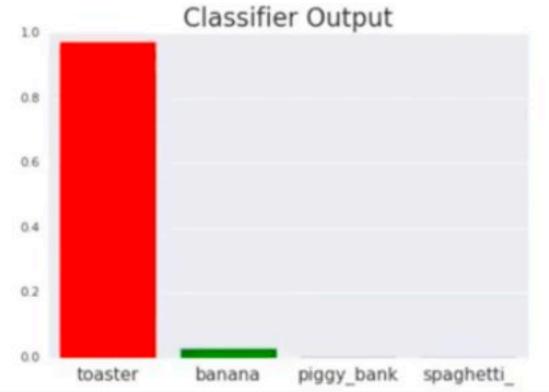
(Goodfellow 2018)











(Brown et al., 2017)



Clever Hans



(Goodfellow 2018)

("Clever Hans, Clever Algorithms," Bob Sturm)







Get involved!

https://github.com/tensorflow/cleverhans



(Goodfellow 2018)







Apply What You Have Learned

- Publishing an ML model or a prediction API?
 - Is the training data sensitive? -> train with differential privacy
- model
- Current defenses are not practical
- potential harm

• Consider how an attacker could cause damage by fooling your

• Rely on situations with no incentive to cause harm / limited amount of





